

NEW marketing opportunity: Business Sponsor of the GreatKids Award!

What is the GreatKids award?

- Four times a year, one winner — an outstanding, local kid who has demonstrated heartfelt passion, enthusiastic commitment and humanitarian spirit while making a positive impact on the community — will be selected by the Kid Stuff editorial team.
- These kids are nominated by their neighbors, teachers, parents, etc. Applications have been sent to Upper Valley schools, and are available online at uppervalleykidstuff.com
- The winner (age 5-21) will be profiled in *Kid Stuff* magazine and receive a framed certificate and a cash prize.

What does it mean to be a sponsor of the GreatKid Award?

- The sponsor's logo appears on all of award promotion, including but not limited to:
 - ~ Business name and logo on the application in Kid Stuff magazine
 - ~ Business name and logo on Kid Stuff's website (we plan to have a GreatKids page)
 - ~ Business name included with all GreatKids mentions on Kid Stuff's Facebook page
 - ~ Business name inclusion in all GreatKids press releases and marketing materials (mailers are planned for 2017 to schools and businesses)
- The sponsor will have a ¼ page ad (value of \$1,000 for four ads) within the pages of the GreatKids article.

How many sponsors will the GreatKids Award have?

We plan on limiting sponsors to two local businesses.

What is the fee?

\$2,000 for four issues (one year)

Who do I contact?

For more information, please call Leigh Ann Root at (603) 995-1555 or leighannmcguireroot@gmail.com